



CULPEPER CABLE COMMISSION SPONSORSHIP GUIDELINES

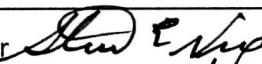
The Culpeper County Board of Supervisors and the Town of Culpeper Council created the Culpeper Cable Commission by Joint Resolution to oversee the operations of Culpeper Media Network.

In order to meet the legal requirements of a government access channel, the Culpeper Cable Commission has set out sponsorship guidelines that should be followed by noncommercial broadcast stations. Sponsors may be subject to the approval of the Commission and limited to the extent permitted by law.

The following are impermissible:

1. Overt promotion of sponsor products or services;
2. Audio or video price reference of sponsor products and services;
3. Single sponsor broadcast exceeding fifteen (15) seconds;
4. Audio or video of a call to action or inducement to buy sponsor products or services;
5. Audio or video of comparative or qualitative language for description of sponsor products or services; and
6. Third-party reviews of sponsor products or services (from newspapers, magazines, etc.).

Effective May 15, 2017

Culpeper Cable Commission Chair  Printed Name **STEVEN E. NIXON** Date **6-5-17**
Voting Date: **5/17/17** AYE: **7** NAY: **0** ABSTAIN: **0** ABSENT: **1**